

CURRICULUM VITAE

WENDY E. SWANBERG

Ph.D. Candidate
School of Journalism and Mass Communication
University of Wisconsin-Madison
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EDUCATION

Ph.D. expected 2015, Mass Communication
University of Wisconsin-Madison
Focus: First Amendment history/Alexander Meiklejohn's theory
Adviser: James L. Baughman

M.A. 2005, Journalism & Mass Communication
University of Wisconsin-Madison
Adviser: James L. Baughman
Thesis: "Gossip Makes the News: Washington Reporting In the Carter Years"

B.A. 1983, magna cum laude, DePaul University, Chicago, IL
Major: Communication

TEACHING EXPERIENCE

*Lecturer
2013-present*

**University of Wisconsin-Madison, College of Engineering, Department of
Engineering Professional Development**
Courses taught:
EPD155: Basic Communication
EPD690: Special Topics: Editing Team – Written Design Reports (co-instructor)

*Lecturer
2013-present*

University of Wisconsin-Platteville, Department of Media Studies
Courses taught:
MEDIA2030: Newswriting
MEDIA3010: Business Communication
MEDIA3860: Media Advertising & Sales

*Guest lecturer
2007-2013*

University of Wisconsin-Madison, School of Journalism & Mass Communication
JOURN202: Mass Communication Practices, 1 lecture, 2010
JOURN559: Law of Mass Communication, 3 lectures, 2007, 2013
JOURN620: International Communication, 9 lectures, 2009-2012
JOURN666: Professional Responsibility, 4 lectures, 2010-2013

*Adjunct faculty
2013 - present*

New England College, School of Graduate & Professional Studies, Henniker, NH
DSM6410, Digital Media Law & Ethics, distance learning graduate course
BU3880, Legal and Social Environment of Business, distance learning course

Teaching Assistant **University of Wisconsin-Madison, School of Journalism & Mass Communication**
2003-2007

Introduction to Mass Communication (J-201) one semester
Supervisor: Jack Mitchell

Mass Communication Practices (J-202) three semesters as instructor
Supervisor: Kathleen B. Culver

Law of Mass Communication (J-559) six semesters
Supervisor: Robert E. Drechsel

UW-Madison Department of Communication Arts
Freedom of Speech in Global Perspective (CA-610) one semester as grader/reader
Supervisor: Mary E. McCoy

**ACADEMIC
PROJECT
EXPERIENCE**

University of Wisconsin-Madison:
School of Nursing

Supervisor: Patricia Flatley Brennan

[Project HealthDesign](#), Communications Coordinator, 8/12 – 5/13

Coordinated all communication activity for multi-year project funded by Robert Wood Johnson Foundation. Responsible for communication strategy, writing and editing for project website, media interface, and coordination with research groups.

School of Journalism & Mass Communication

[Center for Journalism Ethics](#), project assistant, 2/09 – 5/13

Supervisor: Stephen J.A. Ward

Coordinated and managed launching of a new Center within the School of Journalism and Mass Communication. Responsible for Web content, editing, publicity, communication with donors, coordination of public lectures, coordination of annual conference, and all related communication.

Center for Communication and Democracy, project assistant, 2/11 – 8/13

Collaborated with J-Lab at American University, Washington DC to create largest current [database of hyperlocal news websites](#).

**OTHER
ACADEMIC
EXPERIENCE**

Liberal Arts Communicators, UW-Madison College of Letters & Science, 2/11-8/12
Invited member of L&S Dean's Office initiative to coordinate communication across College departments

Initial processor of new collection at Wisconsin Historical Society, 9/08-1/09
Personal papers of publisher and science journalist Gerard Piel and constitutional attorney Eleanor Jackson Piel

Freelance research for *Vanity Fair* magazine, 2008-2009

Fellow, UW-Madison School of Journalism & Mass Communication, 1/08-6/09

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PUBLICATIONS Swanberg, Wendy. “*Ex Parte McCardle* and the First Amendment during Reconstruction.” In *A Press Divided: Newspaper Coverage of the Civil War*, Transaction Press, forthcoming 2014

Brennan, Patricia and Wendy Swanberg. “[Listening in the Moment.](#)” *Interactions*, Association for Computing Machinery, September 2013

Swanberg, Wendy. Book review [Freedom of Speech Abridged?](#) In *Global Media Journal*, Fall 2010

Swanberg, Wendy. Multiple entries, [Encyclopedia of American Journalism](#) (New York: Routledge, 2008)

Swanberg, Wendy. Documentary video tribute to Edgar Bergen, archived at the [Museum of Broadcast Communications](#), Chicago, IL

GRANTS & AWARDS UW-Platteville, College of Business & Industry, Life Science, and Agriculture, professional development grant, 2013

UW-Platteville, university-wide Supportive Staff Award for students with disabilities, 2014

UW-Madison School of Journalism & Mass Communication, graduate committee research travel grant, 2011

UW-Madison Graduate School, Vilas Presentation Grant, 2010

UW-Madison School of Journalism & Mass Communication fellowships, 2008–2009

Honorable mention/Outstanding Student Paper, 2007, American Journalism Historians Association, for “Alexander Meiklejohn’s First Amendment and the Hollywood Ten”

Outstanding Student Paper, 2006, Symposium on the 19th Century Press, the Civil War, and Free Expression, for “*Ex Parte McCardle* and the First Amendment during the Reconstruction”

PANELS “Digital Overload and Digital Fasts: Balancing the need to stay connected with the need for grounding and reflection.” J-History Internet Group, AEJMC annual convention, Chicago, IL, 2012 August

REFEREED CONFERENCE PRESENTATIONS
(*all single-author*)

“**Lost Star: A forgotten Watergate-era rivalry between the *Washington Post* and the *Washington Star*.**” American Journalism Historians Association, Orleans LA, 2013 September

“**Walter Trohan’s Dilemma: World War II Censorship and MacArthur’s Secret Memo.**” American Journalism Historians Association, Tucson AZ, 2010 October

“**The Forgotten Censorship of Scientific American in 1950.**” History Division, AEJMC annual convention, Chicago IL, 2008 August

“Alexander Meiklejohn’s First Amendment and the Hollywood Ten.” American Journalism Historians Association, Richmond VA, 2007 October

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“Ex Parte McCordle and the First Amendment During Reconstruction.” Symposium on the 19th Century Press, the Civil War, and Free Expression, Chattanooga TN, 2006 November

“A Crucible for the First Amendment: The Hollywood Ten in the Autumn of 1947.” History Division, AEJMC annual convention, Chicago IL, 2006 August

“Hamilton Jordan and the Washington Press.” American Culture Association & Popular Culture Association annual conference, New Orleans LA, 2003 April

MANUSCRIPT REVIEWS

Graduate Education Division, refereed research, AEJMC annual convention, 2012, 2011.

American Journalism, historical research for publication, 2011

American Journalism Historians Association, research-in-progress, 2012, 2011

History Division, refereed research, AEJMC annual convention, 2012, 2011, 2010, 2009

Symposium on the 19th Century Press, the Civil War, and Free Expression, refereed research, 2007

STUDENT CONFERENCES

Cross-Disciplinary Graduate Student Conference, UW-Madison School of Journalism & Mass Communication

- Reviewer 2013, 2012, 2011, 2010
- Reviewer/Moderator 2009
- Presenter/Reviewer/Conference coordinator 2007
- Presenter/Reviewer 2008, 2006, 2005, 2004

RESEARCH GROUPS

University of Wisconsin-Madison

- Mass Communication Research Center (MCRC) 2003-2004
- Qualitative Research Group 2005

PROFESSIONAL POSITIONS *(selected)*

Freelance writer /video producer, 2000-present

John Roach Projects, commercial cable/broadcast/digital communications firm
Contract production work, 2002-present

Producer for recorded and live portions of Miller Brewing Company’s annual distributors convention, 2002 and 2003; Field producer for Oscar Mayer corporate sales video, 2007; In-house advertising production, 2008

UW Energy Institute, contract production work, 2007

Coordinated production of FIRST Lego League video for national distribution

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Full-time broadcast producer, 1983-1989

Post Effects, Chicago, Illinois 1987-1989

Producer/production manager for high-end graphics and special effects firm.
Extensive interface with advertising and corporate clients

WMAQ-TV (NBC), Chicago, IL, 1983-1987

Public Affairs broadcast producer in major market. Production and
scriptwriting for documentary (long and short form), studio interview, and
live theatrical programs. Produced or co-produced over 500 programs for
Chicago market. Responsible for facilities coordination and interface with
professional unions

WBBM-TV (CBS), Chicago, IL, 1982-1983

Production Assistant, Chicago Emmy Awards live broadcast;
Production Intern, *Channel 2: the People* (documentary program) and *Two on
Two* (weekly magazine program)

Women in Communications, Chicago, IL, 1985. Newsletter co-editor

**CIVIC
POSITIONS**
(selected)

Dane County Regional Planning Commission, Madison WI, 1999-2003

Appointed commissioner for land use & regional body responsible for
land development planning and groundwater protection.
Elected to executive committee 2002

Dane County Land Use Advisory Committee, Madison, WI, 2000-2002

Appointed member, two-year project to build County-wide consensus on land
use/transportation issues

Transfer of Development Rights Subcommittee, Dane County, Madison, WI, 2002

Town of Springdale Planning Commission, Springdale, WI, 1999-2002

Appointed member, local land use board for rural township

Greenwood Township Planning Commission, McHenry County, IL, 1993-1996

Appointed member, local land use board for rural township.
Elected chair 1994

OTHER

Three grown children, one German shepherd, one baby grand piano, two guitars.
Founding member of forthcoming family-operated, sustainable farm featuring organic,
pasture-raised heritage livestock and specialty organic produce, located in Springdale
Township, Dane County, Wisconsin.

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